



The most flexible Lean project and portfolio management platform for strategy execution at scale

Designed for enterprise agility. Built on Lean and Agile principles,
enhanced by AI, and delivered as one platform instead of a
collection of disconnected tools.

FOUNDED 2010

1,100+ CUSTOMERS

400+ PARTNERS

Contents

This profile is organized around the five questions a large organization asks of a software vendor before committing to one.

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SECTION 01

Who we are

The company, its history, its leadership and the beliefs that shape how we build and implement.

- Businessmap at a glance
- Our journey and leadership
- Our purpose and culture

CORPORATE FACTS

Businessmap at a glance

2010 Founded in Europe, founder-led since	1,100+ customers worldwide
400+ implementation and consulting partners	5 office locations across three continents

COMPANY

Businessmap

HEADQUARTERS

Sofia, Bulgaria (European Union)

PARTNER ECOSYSTEM

400+ implementation and consulting partners globally

INFORMATION SECURITY

ISO/IEC 27001 certified information security management

CATEGORY

Lean project and portfolio management platform for strategy execution at scale

OFFICES

Bulgaria · Spain · Italy · Brazil · Mexico

ENTERPRISE FOOTPRINT

Fortune 50 and Fortune 500 organizations across more than a dozen industries

WEBSITE

businessmap.io

OFFICE LOCATIONS

Bulgaria Sofia · headquarters	Spain Bilbao	Italy Southern Europe	Brazil São Paulo	Mexico Latin America
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WHO WE ARE

Sixteen years, one thesis

Businessmap was built on a single conviction: organizations are managed better by observing how work actually flows than by maintaining static plans about it. That conviction took the company from a flow-based product for teams to an enterprise Strategic Portfolio Management platform.

2010**Founded as Kanbanize**

Founded in Sofia, Bulgaria, with flow-based project management at its core.

2011—2016**Product years**

A platform for organizations managing work through flow rather than static plans.

**2017—
2022****Enterprise scale-up**

Supporting global enterprises through large-scale transformation programs.

2023**Kanbanize becomes Businessmap**

The rename marked the move to enterprise project and portfolio management, hybrid by design.

**2025
onward****AI-native strategy execution**

AI embedded in planning, analysis and reporting, and open to external AI assistants through MCP.

FOUNDER-LED LEADERSHIP

**Dimitar Karaivanov**

CEO and Co-founder

**Bisser Ivanov**

COO and Co-founder

**Hristo Stalev**

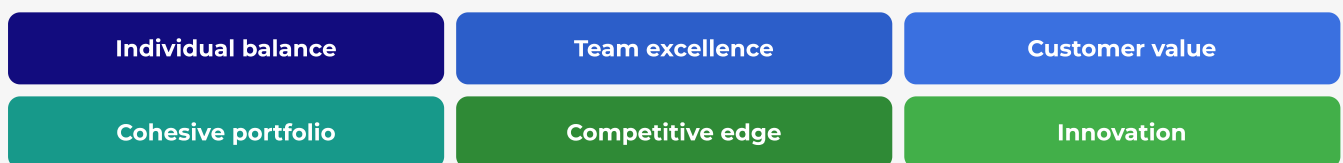
CTO and Co-founder

OUR PURPOSE AND CULTURE

We are on this planet to help people do meaningful work and, by that, accelerate innovation

Our mission is to discover new management ways and share that knowledge through powerful solutions that are easy to use.

Driven by the idea of continuous improvement, we follow a simple but deliberate chain of beliefs. It starts with building a culture that emphasises balance at the individual level. That drives team excellence, which produces customer value at a predictable pace. Delivering superior value through a cohesive portfolio is how an organization gains a competitive edge — and the more competitive edge it has, the more room there is for innovation.



CORE BELIEFS

Balance

Individual balance sets the foundation for true agility. We build on the Kanban method because it is a humane approach: all work matters, but it cannot all be done at once.

Team excellence

Team agility is only the beginning. Flow across the whole organization is what drives excellence — removing impediments and managing the work rather than the worker.

Value

As a Lean company, value is at the centre. Applied at a strategic level, Kanban manages risk proactively and uses historical data to spot process issues early.

Cohesiveness

Product and project portfolios must blend together to deliver impact. We help organizations assess the options efficiently, then deliver them predictably.

Competitive edge

Businessmap gained its position in a crowded space by following Lean and Kanban principles: learning fast and delivering value more frequently.

Innovation

Removing waste and inefficiency frees resources for innovation. Our logo carries the line “there is always a better way” — the time we save you is time for progress.

SECTION 02

What we solve

The distance between strategy and execution, and the seven reasons large organizations select Businessmap to close it.

Executive introduction

Why Businessmap

EXECUTIVE INTRODUCTION

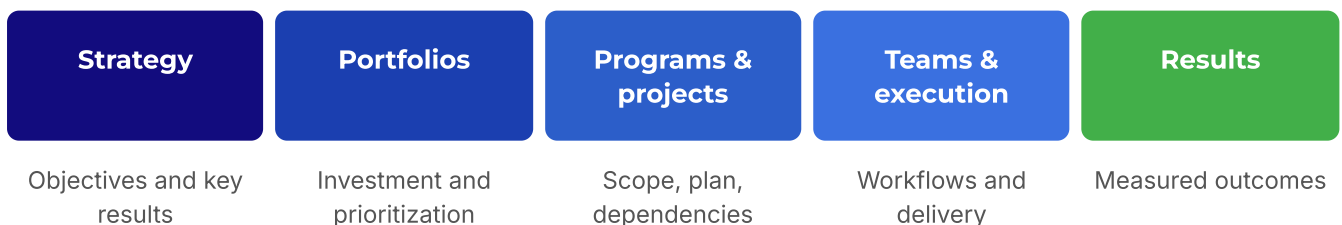
Most organizations do not fail at strategy. They fail at the distance between strategy and work.

Strategic objectives are set at board level. Delivery happens in hundreds of parallel projects, workflows and teams. Between the two sits a reporting layer built from spreadsheets, slide decks and manual consolidation — slow, unverifiable, and out of date the moment it is produced.

Businessmap removes that distance. Objectives, portfolios, programs, projects and team workflows live in one connected environment, so portfolio status is read from the work itself rather than assembled about it. Executives gain visibility and governance; teams keep the flexibility to work the way their domain requires.

Businessmap is the most flexible Lean project and portfolio management platform for strategy execution at scale. Designed for enterprise agility, it aligns strategic goals with daily work through workspaces, OKRs and KPIs, whiteboards, dashboards and flexible boards — in one platform. Built on Lean and Agile principles and enhanced by AI, it improves operational efficiency, reduces cost and accelerates delivery by replacing disconnected tools with a unified solution.

ONE CONNECTED CHAIN OF ACCOUNTABILITY



Visibility

Every initiative and the work delivering it, in one view, current by construction.

Governance

Stage gates, policies and traceability that hold up under audit and funding scrutiny.

Adaptability

Hybrid delivery: traditional planning and flow-based execution in the same system.

DIFFERENTIATORS

Why large organizations select Businessmap

Enterprises rarely lack tools — they lack a unified one. Disconnected systems carry a real cost in licences, administration and reconciliation. Businessmap replaces that estate with one environment where strategy, governance and execution meet, without forcing every team into the same method.

01 Strategy and execution in one environment

Objectives, portfolios, projects and team workflows are the same data model — not integrated systems that need reconciling.

02 Enterprise visibility without removing team flexibility

Executives see a consolidated portfolio while engineering, operations and business teams keep workflows suited to their work.

03 Hybrid by design

Stage-gated capital programs and iterative delivery coexist in one portfolio, aligned to PMBOK 8's value-delivery and hybrid orientation.

04 Highly configurable, without custom development

Board structure, policies, workflows, business rules and automation are configured by the organization, not commissioned from the vendor.

05 Decisions on measured data, not sentiment

Flow analytics and probabilistic forecasting replace subjective percent-complete reporting with evidence a PMO can defend.

06 AI applied to your own delivery data, under your governance

AI assistance and MCP connectivity operate inside existing permissions, and administrators choose which capabilities are enabled.

07 Complements the enterprise estate

Businessmap becomes the management layer above ERP, engineering and specialist systems, including SAP, rather than replacing them.

Deployed at Fortune 50 and Fortune 500 scale across energy, pharmaceuticals, chemicals, aerospace, manufacturing, financial services, government and national infrastructure.

SECTION 03

The platform

Architecture and capability, organized by the management question each level answers rather than by feature list.

Platform architecture

Strategy and OKRs

Strategic Portfolio
Management

Project, program and hybrid

Resource and capacity

Workflow and process

Analytics and forecasting

AI and MCP connectivity

AI Canvas and Docs

PLATFORM ARCHITECTURE

One platform, four levels of management

Each level answers a different management question, and each reads from the level below it. Nothing is re-entered, and nothing is reconciled by hand.

Strategy & objectives

BOARD AND EXECUTIVE

OKRs and strategic objectives, cascaded across levels, with progress read from linked delivery.

**Portfolios & programs**

PMO AND TRANSFORMATION OFFICE

Portfolio workspaces, investment prioritization, cross-program dependencies, stage gates and oversight.

**Projects & initiatives**

PROJECT AND PROGRAM MANAGERS

Work breakdown, timelines, milestones, budgets and dependencies — traditional, iterative or hybrid.

**Teams & workflows**

DELIVERY AND OPERATIONS

Configurable workflows, policies and operational processes — the source of truth every level above reads.

AVAILABLE ACROSS EVERY LEVEL

Planning

Capacity

Analytics

Automation

AI

Integrations

CAPABILITY 01

Strategy and objectives: OKRs that read from real work

Most organizations set objectives in one system and deliver in another, so key-result progress is reported by hand — and is therefore an opinion. In Businessmap, objectives and key results sit in the same environment as the work, and progress is read from the initiatives beneath them. This is where strategy execution begins, and it is the first thing we configure in an enterprise rollout.

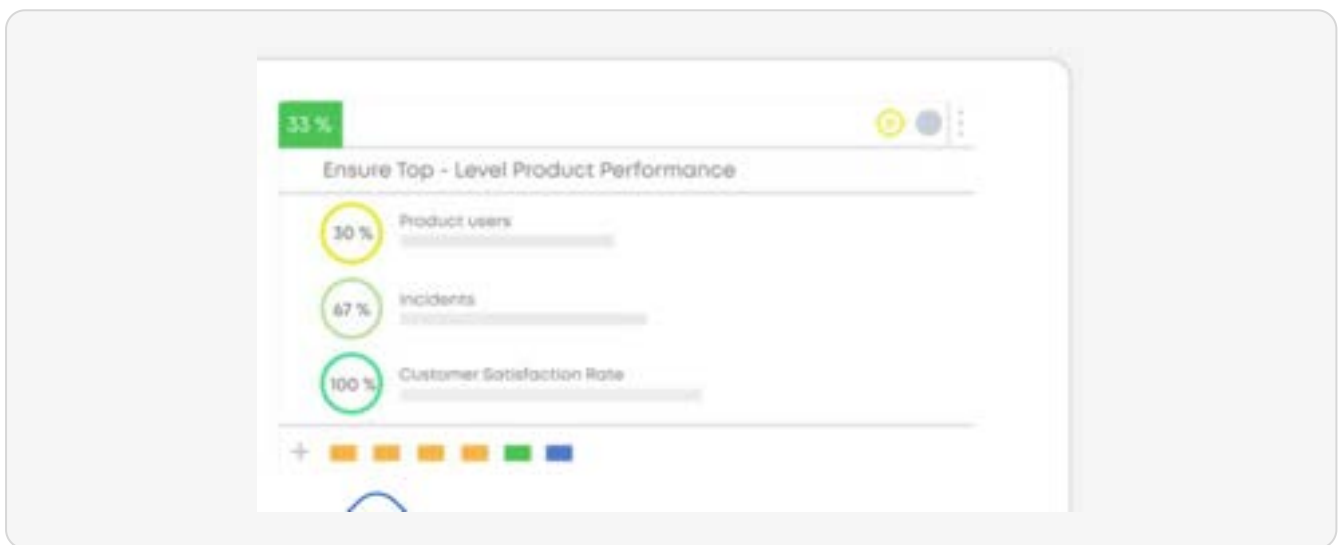


Figure 1 — Objectives and key results, with progress derived from the work delivering them.

ONE CASCADE, FOUR LEVELS

Company objectives

Set once, visible to everyone

Key results

Measurable, owned, time-bound

Linked initiatives

The portfolio serving each result

Team workflows

Where progress is actually made

Cascade across levels

Strategic, tactical and operational objectives linked across business lines — the model Banco do Brasil runs at 80,000+ employees.

One executive view

Every objective, its key results and confidence level on a single dashboard for the steering committee.

Outcomes, not output

Key results measure the change delivered, not the volume of tasks completed.

Unaligned work made visible

Initiatives serving no stated objective surface as a portfolio decision rather than a hidden cost.

CAPABILITY 01

Strategic Portfolio Management

The portfolio, not the individual project, is the unit of executive decision. Businessmap gives that decision a live evidence base: which initiatives serve which objectives, what they consume, what they are delivering, and what is blocking them.



Figure 1 — Portfolio initiatives, with progress rolled up live from the work beneath.

- **Objective linkage.** Every initiative is attached to a strategic objective and its key results.
- **Investment prioritization.** Compare and sequence initiatives against capacity and value.
- **Dependency management.** Cross-program dependencies made explicit and monitored.
- **Portfolio oversight.** Arrival and departure rules, stage gates and deliverable traceability.
- **Financial visibility.** Dedicated budget management at initiative and portfolio level.
- **Real-time decisions.** Portfolio reviews run on current data, not a month-old consolidation.

A portfolio review that opens on live data changes what the meeting is for: sequencing and trade-off decisions, instead of reconciling versions of the truth.

CAPABILITY 02

Project, program and hybrid management

Large organizations do not run one delivery method. Capital and infrastructure programs need stage gates and dependency control; product, engineering and IT need iterative flow. Businessmap runs both in the same portfolio, so governance does not force a single method on every team.



Structure

Programs decomposed into projects and deliverables, with parent-child links maintained automatically as work moves.



Planning and timelines

Timeline and milestone views for committed dates, alongside flow-based execution underneath them.

Dependencies and risk

Dependencies, blockers and risks tracked as first-class objects and surfaced in portfolio reviews.

Multi-team coordination

Linked workflows let dozens of teams contribute to one program without a central coordinator re-keying status.

ALIGNED TO PMBOK 8

Governance

Gate rules, oversight, traceability

Schedule

Flow data and forecasting

Finance

Budget management module

Resources

Capacity planning module

Risk

Blocker, risk and trend analysis

CAPABILITY 03

Resource, capacity and delivery confidence

The most expensive portfolio decision is committing to more than the organization can deliver. Businessmap makes demand and capacity comparable, so sequencing becomes a management decision taken deliberately rather than a delay discovered later.



Portfolio overview: committed work, delivery against plan and the items needing a decision this quarter.

Demand vs capacity

Committed and requested work compared against the capacity that actually exists.

Workload visibility

Where the organization is over-committed, at team and portfolio level.

Forecasting

Probabilistic delivery forecasts based on measured historical flow.

Prioritization

Sequencing decisions taken against capacity rather than against optimism.

Delivery confidence

Commitments expressed as ranges with a confidence level, not single dates.

Bottleneck detection

Where work waits, so constraints are addressed at their source.

This is management information for allocation and sequencing decisions. It is not designed for individual performance monitoring.

CAPABILITY 04

Workflow and process management

Not all enterprise work is a project. Approvals, engineering change, maintenance, onboarding, procurement and service requests are recurring processes. Businessmap models them as configurable workflows with explicit policies, so cross-functional work stops living in inboxes.



Figure 3 — Configurable board and workflow structure.



Figure 4 — Business rules and automation.

Configurable workflows	Stages, swimlanes, card types and fields defined per process, without custom development.
Workflow policies	Entry and exit criteria, work-in-progress limits and definitions of done enforced in the system.
Cross-functional flow	Handoffs between departments made visible, with ownership and waiting time measured.
Automation and rules	Unlimited business rules for routing, notifications, escalation and standard operating procedures.
Value stream mapping	End-to-end processes mapped with AI assistance, then measured against the mapped design.

Because processes are modelled rather than described, waiting time between departments becomes measurable — which is where most of the elapsed time in cross-functional enterprise work usually sits.

CAPABILITY 05

Analytics, forecasting and executive visibility

Status reporting consumes management time and produces the least reliable data in the organization. Businessmap replaces it: dashboards and portfolio reports are generated from the flow of work, so a review meeting starts from evidence rather than from assembling it.



Figure 5 — Flow analytics: throughput and cycle time measured from actual delivery data.

- **Executive dashboards.** Portfolio health, objectives and delivery in one management hub.
- **Probabilistic forecasting.** Completion ranges with confidence levels, from measured history.
- **Custom KPIs.** Metrics defined to the organization's own governance framework.
- **Flow metrics.** Cycle time, throughput, work in progress, blocked time and flow efficiency.
- **Portfolio reporting.** Roll-up across programs and business units, on demand.
- **AI-assisted analysis.** Trends and corrective actions surfaced from the same dataset.

Forecasts are produced from the organization's own delivery history, so a committed date carries a stated confidence level rather than an assumption — and the same dataset explains why the forecast moved.

CAPABILITY 06

AI added to the management system, not bolted onto it

AI is only useful in management if it works on the organization's own delivery data, inside the organization's own permissions. In Businessmap it does both: the platform is the system of record, so context, structure and governance are already present.



AI Work Assistant

Ask how the work is going. Status insight and where corrective action is needed.

AI Analysis

Workflow data turned into trends and data-driven portfolio decisions.

AI Coach

Reflect on performance, identify delivery patterns, agree improvement actions.

AI Summaries

Summaries, reports and documentation generated in seconds from live work.

AI Subtasks

Complex work broken down into clear, structured next steps.

AI updates and emails

Generated updates written where the work already lives.

Open to external AI assistants (MCP)

Through MCP connectivity, approved external AI assistants can read from and write to Businessmap. A program can be planned in conversation and the structure created as the conversation proceeds.

Governance and permissions

Administrators control which AI capabilities are enabled. AI operates within the organization's existing permission model and security rules — it inherits access, it does not widen it.

CAPABILITY 07

AI Canvas: from ideation to execution in one connected space

Strategy work usually starts outside the management system — in a workshop, a whiteboard, a document — and is then transcribed into it, losing intent along the way. AI Canvas removes the transcription step: what is planned on the canvas becomes structured, measurable work.



Strategic templates

AI-assisted frameworks to brainstorm and set strategic direction.



Automated outcomes

Strategy expressed as measurable outcomes, generated with AI.



Work breakdown

Any project decomposed into valuable deliverables in seconds.



Dependency mapping

Dependencies across the organization surfaced in one environment.



Reporting integration

Embedded live dashboards, with two-way AI conversation on the metrics.

Businessmap Docs

Charters, decisions, standards and operating procedures written alongside the work they govern — so organizational context stays with the portfolio instead of in a separate repository.

Why it matters for governance

Because plan, rationale, structure and result live in one system, an auditor or funding authority can trace a decision from objective to delivered outcome without a document hunt.

CAPABILITY 08

Integrations: connected to the systems you already run

Businessmap is the management layer above the enterprise estate, not a replacement for it. Advanced integration options connect it to the reporting, storage, engineering and automation tools an organization already depends on, so adoption never requires a systems migration.

Single Sign-On (SSO)

Access governed by the organization's own identity provider, under existing policy.

Open API and data migration

A documented API for bidirectional exchange, and structured migration from incumbent tools.

INTEGRATION CATEGORIES

Import from other tools

Trello · SAP ·
ServiceNow ·
Salesforce

Business intelligence

Power BI ·
Tableau · Google
Data Studio

Middleware and automation

Power Automate
· Zapier · Make ·
SYS CORE

Development tools

GitHub · GitLab ·
Bitbucket

Cloud storage

Google Drive ·
OneDrive · Box ·
Dropbox

CUSTOM INTEGRATIONS

A Solution Architecture team that builds the integration your environment actually needs

Where a standard connector does not exist, our Solution Architecture team designs and implements custom integrations against the customer's systems — scoping the data flow, building it on the open API, and validating it as part of the wider solution design rather than handing over a specification.

Businessmap can therefore be introduced portfolio by portfolio, alongside the ERP, engineering and identity systems already in place.

SECTION 04

How we deliver

Businessmap is a platform and a practice. This section covers the services, the implementation method and the mandates we support.

Professional services

Implementation and customer success

Where Businessmap is used

PROFESSIONAL SERVICES

Businessmap is a platform and a practice

A platform can be configured in weeks. A management system takes design. Our services organization exists because the outcomes our customers cite — shorter review cycles, portfolio visibility, faster delivery — come from how the organization decides, not only from what it deploys.

THE PLATFORM

Licensed software: strategy, portfolio, project, work, capacity, analytics, automation and AI capability, configured to your governance model.

THE PRACTICE

Advisory and enablement: management system design, portfolio and PMO transformation, workflow design, training and coaching.

Solution design

Translating governance requirements into portfolio structure, workflows and reporting.

Management system design

Decision forums, cadences, escalation paths and the metrics each level owns.

PMO and portfolio transformation

Moving a PMO from status collection to portfolio steering.

Workflow and process design

Value stream mapping, policy definition and automation design per process.

Implementation and rollout

Configuration, data setup, integration and phased enterprise rollout.

Training and coaching

Role-based training for executives, PMOs, managers and teams, then coaching to embed it.

METHODOLOGY

Implementation and customer success

Enterprise rollouts succeed when they start where value is provable and expand on evidence. Our approach is deliberately sequential: design against real governance requirements, prove it on one portfolio, then scale. The duration of each stage depends on organizational complexity and is agreed at kickoff.

Discover	Design	Configure	Pilot	Roll out	Optimize
Objectives, governance requirements, current delivery reality	Portfolio structure, workflows, policies, reporting model	Platform setup, permissions, integrations, automation	One portfolio or business unit, with measured baseline	Phased expansion with role-based training	Review cadence, flow improvement, capability growth

Dedicated onboarding

A named contact through design, configuration and pilot.

Customer Success

Ongoing review of adoption, delivery metrics and unmet needs.

Enablement

Internal champions trained so capability stays in the organization.

WHAT GOVERNS THE TIMELINE

Organizational complexity

The number of portfolios, business units and delivery methods that must coexist in one governance model.

Governance requirements

How much of the stage-gate, approval and reporting model has to be reflected in the platform before go-live.

Integration scope

Which enterprise systems must exchange data at launch, and which follow in a later phase.

The pilot stage is where the business case is settled: it establishes a measured baseline, and the rollout is then held against it. Documented enterprise programs have digitized production and logistics processes within six months of that baseline.

USE CASES

Who uses Businessmap, and for what

Businessmap is bought by the function accountable for delivery against a committed plan. The following are the mandates our enterprise customers hold, and what the platform does for each.

Enterprise PMO	Consolidated portfolio reporting, stage-gate governance, dependency and risk oversight.
Transformation Office	Program-level visibility across a multi-year change agenda, with objective linkage.
Strategy and OKR management	Objectives cascaded across strategic, tactical and operational levels and business lines.
Engineering and R&D	Engineering workflows and change management, integrated with ERP and engineering systems.
Capital and industrial projects	Standardized delivery workflows across multiple sites, with workforce planning.
Manufacturing operations	Production and logistics processes digitized, with KPI dashboards and pull systems.
Regulated product delivery	Hundreds of concurrent global programs under compliance and audit obligations.
Aerospace and defence supply	Complex engineering programs with long cycles and strict traceability.
Service and operational excellence	Cross-functional processes: requests, approvals, maintenance and continuous improvement.

SECTION 05

Why trust us

Named customers, the industries they operate in, four transformations in detail and independent recognition.

Our customers and industries

Industry spotlights: energy, pharma, banking, engineering, public sector

Four transformations in detail

Enterprise reference portfolio

Independent recognition

Contact

SECTION 05 · CUSTOMERS

Who runs their portfolios on Businessmap

More than 1,100 organizations worldwide, including Fortune 50 and Fortune 500 companies, run their project and portfolio management on Businessmap. The platform's configurability is why the customer base spans regulated manufacturing, energy, government and professional services alike — the governance model differs, the management problem does not.

Fortune 50

and Fortune 500 organizations
among our customers

1,100+

customers worldwide

19+

industries served

INDUSTRIES WE SUPPORT

Energy

Oil and gas

Chemicals

Pharmaceuticals and healthcare

Aerospace and defence

Automotive

Manufacturing

Food manufacturing

Textile

Engineering and industrial
automationCivil engineering and
infrastructure

Construction

Technology and telecom

Banking and financial services

Insurance

Retail

Legal and professional services

Public sector and government

The configurability of the platform, not a sector-specific edition, is what makes this range possible: the governance model differs by industry, the management problem does not.

INDUSTRY SPOTLIGHT

Oil, gas and energy

Oil and gas PMOs manage capital-intensive portfolios with hundreds of workstreams, cross-discipline dependencies, regulatory milestones and contractor programs running in parallel. Businessmap replaces spreadsheets, legacy PPM suites and siloed project systems with one platform connecting the portfolio from strategy to execution — designed to replace tools such as Primavera P6 at portfolio level, and to connect to SAP and Oracle so plans stay aligned with cost management data.

Upstream (E&P)

Midstream and LNG

Downstream and refining

EPC and major projects

Turnarounds and maintenance

CAPITAL PROJECT GATES, WITH READINESS AND CAPEX EXPOSURE ON ONE SCREEN

FEL 1

FEL 2

FEED

Execute

Operate

Stage-gate capital governance

Where every capital project sits across the gates, with gate readiness status, next approval date and CAPEX exposure in one view.

Strategy-to-execution alignment

Production growth, emissions reduction and unplanned-downtime targets linked to the capital projects and turnarounds delivering them.

Resource and capacity planning

Engineer, inspector and contractor allocation across every active project, with overallocated teams flagged automatically.

Turnaround work package planning

TAR and shutdown planned at work-package level, grouped by system, assigned to contractors, with permit-to-work status and critical-path flags live.

500+

project teams running active portfolios

67%

faster time-to-milestone reported by energy customers

Millions

saved annually by consolidating tools and manual reporting

ENERGY REFERENCES



"Businessmap helped BP centralize work activities and improve visibility into project progress, enabling better collaboration, resource management and faster decision-making across global teams."

\$14.5B capital projects visibility · ~11,300 engineers supported · 93,700 employees globally

BP · Oil and gas · United Kingdom

Equinor

"Businessmap gave Equinor a shared view of strategic initiatives and operational work, helping teams connect daily execution to broader business goals."

Strategic alignment from portfolio goals to daily execution

Equinor · Energy · Norway

INDUSTRY SPOTLIGHT

Pharmaceuticals and life sciences

Pharma PMOs govern high-complexity portfolios spanning discovery, clinical trials, regulatory submissions and CMO/CDMO-coordinated manufacturing. Businessmap replaces disconnected trackers and legacy systems with one platform connecting strategy to execution — with real-time dashboards, system integrations and a full audit trail behind every program decision.

Clinical operations

Regulatory affairs

Manufacturing and CMC

Quality and compliance

R&D and discovery

Strategy connected to every program

Objectives mapped to key results, and key results to the programs driving them, so steering committees see whether strategy is landing.

Submission readiness, always visible

Every module of a regulatory submission with owner, status and sign-off date, against a live readiness score and deadline.

Validation status across every site

Equipment, process, cleaning and computer-system protocols against every site and CDMO in one matrix, so a block escalates before it delays batch release.

QC flow analytics

Sample volume across every QC stage over time, so a widening band flags a testing bottleneck weeks before it threatens a release date.

27%

faster time-to-milestone reported by pharma customers

1,200+ hrs

saved annually by consolidating tools and manual reporting

ISO 27001

certified, with change history and sign-off trails for audited environments

PHARMA REFERENCES



"The Businessmap team provided a solution for AstraZeneca's global Lean labs which resulted in higher visibility across R&D programs and almost doubled flow efficiency."

AstraZeneca · Pharmaceutical · United Kingdom



"Businessmap helps Boehringer Ingelheim with their R&D processes and provides a tool for central consolidation of all data points."

Boehringer Ingelheim · Pharmaceutical · Germany



"With the help of Businessmap and Lean analytics, we're now 90% sure that we can complete any task within 7 days. This gives us predictability to give quick estimates and answers to our C-level management."

Martin Mikeln · Product Director, Geneplanet · Slovenia

INDUSTRY SPOTLIGHT

Banking, insurance and financial services

Banking and insurance PMOs manage high-complexity portfolios shaped by regulatory deadlines, cross-departmental change and IT-governed programs. Businessmap replaces disconnected tools with one platform connecting the portfolio from strategy to execution — with real-time dashboards, integrations and a full audit trail behind every program decision.

Regulatory and compliance programs

Digital transformation

Risk and audit readiness

Vendor and third-party programs

IT governance

Every regulatory deadline on one timeline

Basel III, MiFID II, SOX and AML/KYC milestones tracked on a single portfolio timeline, so at-risk dates surface before a regulator raises them.

Audit-ready before the auditor asks

Open findings, overdue controls and audit-readiness scores by department in one dashboard, with change history and sign-off trails built in.

Real transformation status

Core banking migration, API platform rollout and cloud adoption on one live board, filterable by business unit and rolled up to the steering committee in a click.

Vendor programs on budget and in gate

Budget against actual spend and governance stage for every third-party program, so overruns are visible before the business case unravels.

15,000+

users supported across banks and insurers

2M+

saved annually by consolidating multiple tools

ISO 27001

certified, supporting SOC 2 and ISO-audited institutions

FINANCIAL SERVICES REFERENCES


Servicios Financieros

Adopted Businessmap as part of a transformation program to boost efficiency and unify work management methods under one roof.

250% operational efficiency · 35% higher workflow accuracy · 25% faster delivery productivity

Banking · Brazil



Implemented Businessmap across the entire organization to drive digital transformation and bring strategy and execution under one roof, with OKRs linking strategic, tactical and operational levels.

Banking · Brazil · 80,000+ employees



Delivered a full-scale Agile and digital transformation to improve efficiency, coordination and service delivery across a large portfolio of insurance customers.

Insurance · Spain

INDUSTRY SPOTLIGHT

Mechanical and industrial engineering

Engineering PMOs manage high-complexity portfolios with hundreds of contributors, cross-discipline dependencies and ERP-connected programs. Businessmap replaces disconnected tools with one platform from strategy to execution — with real-time dashboards, ERP and PLM integrations, and a full audit trail behind every program decision. It connects to ERP systems (SAP, Oracle, Microsoft Dynamics) and PLM platforms (Teamcenter, Windchill, Aras) through REST APIs and open connectors.

Mechanical engineering

Plant engineering

Electrical engineering

Civil engineering

Technical services

Portfolio visibility across every program

CAD revisions, prototype builds, validation runs and supplier hand-offs on one live board, rolled up to the steering committee in a click.

Cross-discipline dependency mapping

Mechanical, electrical and firmware workstreams wired together, with upstream blockers surfaced automatically before the test bench waits.

What-if analysis before committing

Move a milestone, reassign a senior engineer or swap a supplier and see the downstream portfolio impact before the live plan is touched.

Capacity forecasting six weeks out

CAD designers, validation leads and program managers matched to the work that needs them most, ahead of the commitment.

67%

faster time-to-milestone reported by engineering customers

\$2M+

saved annually by consolidating tools and manual reporting

IATF · AS9100

used by automotive and aerospace customers under these regimes

ENGINEERING REFERENCES



"Businessmap helps us streamline engineering departments across the entire company and manage large innovation programs for the development of our business."

90%+ higher engineering efficiency · stage-gate reviews 5 days to 1 · 1,000+ active boards and 1.6 million work items

Christian Lisiecki · VP Battery Systems, GROB-WERKE · Germany

Aerosud

"Businessmap supports Kanban in a way that helps transform the business — but success also depends on change agents who understand people and relationships."

2× IT throughput · three-day support delivery target

Ines van der Berg · Head of PMO, NVH Engineering, Aerosud · South Africa



"We needed audit trails for our regulated work and speed for our R&D pipeline. Businessmap gives us both without two systems."

Teodora Bozheva · ULMA Handling Systems · Spain

INDUSTRY SPOTLIGHT

Public sector, government and national infrastructure

Public organizations deliver against published commitments, under public funding scrutiny, usually through a network of contracted partners. That combination makes portfolio transparency a governance obligation rather than a management preference. Two of the four transformations detailed in the following pages are public-sector deployments.

Strategy and objective cascade

Capital investment programs

Partner and contractor delivery

Gate governance and assurance

Service operations

Published goals connected to real work

Every team can see how its delivery moves a stated organizational objective — the link an oversight body asks to see.

Live status against every gate

Leadership sees progress in real time rather than at the next review, and impediments are managed as a standing discipline.

One environment for every delivery partner

Contractors and internal teams plan and report in the same place, so the client organization retains visibility across all contributors.

Forecasting instead of estimation

Delivery dates derived from measured history, which is defensible in a way that a manual estimate is not.

PUBLIC SECTOR REFERENCES

CTT — Correios de Portugal



GOVERNMENT AND POSTAL SERVICES ·
12,000+ EMPLOYEES

The national postal service aligned strategic, coordination and operational levels around shared objectives, replacing manual estimation with data-based forecasting.

120 to 63 days delivery time · 30% productivity increase · 55% fewer queues

Full case study on page 32

Scottish Water



NATIONAL INFRASTRUCTURE · 4,000+ EMPLOYEES

One of the UK's largest capital investment programs, delivered through five partner organizations working from a single gated portfolio view.

67% faster delivery to gate · reduced rework and waste · cross-partner collaboration

Full case study on page 33

CASE STUDY 01

CTT — Correios de Portugal



Portugal's national postal service, now a listed group spanning logistics, banking and technology.

INDUSTRY Government & postal services	COMPANY SIZE Enterprise · 12,000+ employees	USE CASE Alignment between strategy and execution
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THE CHALLENGES

Strategy detached from delivery

Goals were set at the top with no visible link to daily work.

Fragmented management

Strategic, coordination and operational levels each tracked work separately.

No predictability

Manual estimates left leadership unable to forecast delivery dates.

THE SOLUTION

Goals connected to work

Every team could see how its delivery moved company objectives.

Forecasting replaced estimation

Data-based delivery dates freed teams from estimation meetings.

Explicit ways of working

Bottlenecks and dependencies surfaced early enough to act on.

KEY RESULTS

120 → 63

days delivery time

30%

productivity increase

55%

reduction in queues

CAPABILITIES USED

Strategy management with OKRs

Portfolio workspaces

Probabilistic forecasting

Flow analytics

Dependency management

"Choosing Businessmap represented more than a technological change; it was a strategic step to shift from an output (tasks) to outcomes (results) mindset."

Régis Borges Amorim · Director of Digital Experience and Head of Agile, CTT, Portugal

CASE STUDY 02

Scottish Water



Delivers one of the United Kingdom's largest capital investment programs through a network of partner organizations.

INDUSTRY Civil engineering & national infrastructure	COMPANY SIZE 4,000+ employees	USE CASE PPM and engineering efficiency
---	--	--

THE CHALLENGES

Delivery split across partners

100 people across five organizations with no shared view of progress.

Slow movement through gates

Rework and waste absorbed budget as projects advanced.

Impediments surfaced too late

Delays became visible only after they had cost time.

THE SOLUTION

One environment for all partners

Every organization planned and reported in the same place.

Live visibility against every gate

Leadership saw progress in real time, not at the next review.

Impediments managed as a discipline

Blockers were made visible and reviewed continuously.

KEY RESULTS

67%

faster delivery to gate

Reduced rework and waste

across the gated program

Cross-partner collaboration

five organizations, one plan

CAPABILITIES USED

Portfolio workspaces

Stage-gate governance

Cross-organization access

Blocker and impediment management

Flow analytics

Relevant to MENA capital programs: delivery through a partner network, governed by gates, with the client organization retaining visibility across every contributor.

CASE STUDY 03

BMWC Constructors



An American industrial construction firm specializing in pipe fabrication and installation.

INDUSTRY Industrial construction	COMPANY SIZE 1,000–5,000 employees	USE CASE Construction project management
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THE CHALLENGES

Coordination by email and phone

No shared record, and constant disputes over what had been agreed.

Job sites operating in isolation

Teams had no view of other locations or their constraints.

History locked in spreadsheets

Excel gave no usable data on where projects lost time.

THE SOLUTION

A shared environment across sites

Every location worked from the same live picture.

Automated escalation

High-priority issues reached the right people without manual chasing.

Delivery data teams could act on

Flow metrics showed exactly where work was slowing.

KEY RESULTS

Optimized efficiency

across fabrication and installation

Faster delivery cycles

measured from flow data

Full regional transparency

all sites in one view

CAPABILITIES USED

Configurable workflows

Multi-site workspaces

Automation and business rules

Flow analytics

Executive dashboards

The pattern applies wherever delivery is distributed across sites and subcontractors: a shared record removes the dispute, and flow data removes the guesswork.

CASE STUDY 04

Lactalis Group, Middle East



The world's largest dairy group, operating across 50 countries with more than 250 production sites.

INDUSTRY Food manufacturing	COMPANY SIZE 1,000+ employees	USE CASE Project coordination and IT management
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THE CHALLENGES

Low organizational transparency

Leadership had no reliable view of who was working on what.

Work scattered across systems

Separate tools made the full picture impossible to assemble.

Supplier dependencies driving delays

Projects stalled on vendors, with no evidence of the time lost.

THE SOLUTION

One view from portfolio to task

Every level of work managed together and connected.

A structured front door for demand

Requests assessed before entering delivery, protecting team capacity.

Evidence-based supplier management

Dependency data turned vendor reviews into fact-based conversations.

KEY RESULTS

54%

faster cycle time

21%

less supplier block time

End-to-end visibility

production and supply work

CAPABILITIES USED

Portfolio-to-task hierarchy

Structured demand intake

Capacity management

Dependency analytics

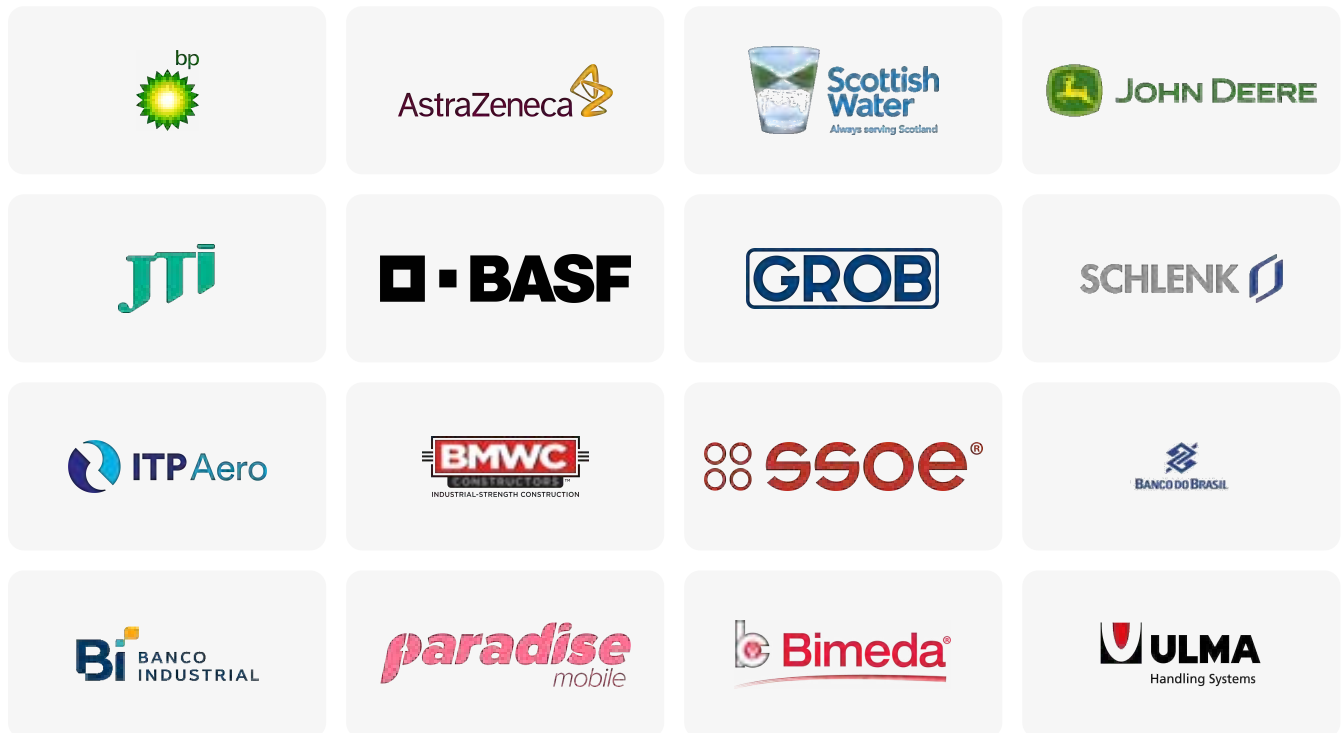
Executive dashboards

A Middle East operation of a global group: the same platform, governed locally, reporting into a group-level portfolio.

REFERENCE PORTFOLIO

Trusted by leaders in all industries

A selection of the organizations running their portfolios on Businessmap. The industry spotlights and case studies in the preceding pages set out the deployments and outcomes in detail; the full library of published stories and recorded customer interviews is linked below.



Also published: Equinor, Algar Telecom, Sensata, Aerosud, Flapper, AK Gida, Hispacold, Encoparts and Devôt.

READ AND WATCH THE FULL STORIES

Case study library

Every published customer story, filterable by industry, company size and region.

businessmap.io/kanban-resources/case-studies

Customer video series

Recorded interviews with the PMO and engineering leaders running these portfolios.

youtube.com/@businessmapHQ

Video testimonial hub

All customer success films in one place, including BASF on process excellence.

businessmap.io/video-testimonials

Featured customer stories

From Paper to Performance: BASF's 6-Month Digital Overhaul

businessmap.io/kanban-resources/case-studies/basf-case-study

How Equinor improves strategic alignment and work visibility with Businessmap

businessmap.io/kanban-resources/case-studies/work-visibility-at-scale

INDEPENDENT RECOGNITION

Rated by the people who run the work

2026 recognition from the independent software review platforms enterprise buyers consult during evaluation. Businessmap is ranked among the top 10 project portfolio management solutions and the top 3 enterprise Agile planning software solutions worldwide.



4.8 average user rating on GetApp



Capterra Shortlist 2026



Software Advice FrontRunners 2026



Best Customer Support 2026

IN THEIR WORDS



"Leading the implementation of a holistic solution for Hispacold's railway projects through Businessmap significantly improved work visualisation, coordination and efficiency."

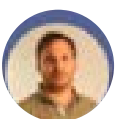
Antonio Candil · PMO Director, Hispacold, Spain



"Businessmap is an excellent tool for managing projects. It offers clear visibility into task progress and a comprehensive overview of team assignments."

Dr. Adalbert Huber · Former VP Research and Development, Carl Schlenk AG, Germany

R&D cycle time reduced from 110 to 44 days



"With the help of Businessmap and Lean analytics, we're now 90% sure that we can complete any task within 7 days. This gives us predictability to give quick estimates and answers to our C-level management."

Martin Mikeln · Product Director, Geneplanet · Biotechnology & pharmaceutical

90% confidence in a seven-day delivery commitment

CONTACT

Bring one active portfolio. We will map it with you.

The most useful next step is not a presentation. It is a working session on one real portfolio, so the platform is evaluated against your governance requirements rather than against a demonstration script.

WEBSITE

businessmap.io

ENTERPRISE SALES

sales@businessmap.io
(+1) 337 522 7420

HEADQUARTERS

Sofia, Bulgaria (European Union)

PARTNERSHIPS

partnerships@businessmap.net

LINKEDIN

[@businessmap-hq](#)

ADDITIONAL OFFICES

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