Guide

Achieving
Outcomes at Scale
with Businessmap

We are on this planet to help people
do meaningful work and by that
accelerate innovation

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Why Businessmap?

Businessmap offers the most flexible software for outcomes-driven enterprise agility.

Its unmatched functionality consolidates three tool categories into one:

- Project Portfolio Management

- Goals Management through Objectives & Key Results (OKRs)

- Work Management

Such optimization enables affordable deployment at scale, visibility across all projects & portfolios and alignment on goals, to deliver quality work faster.

Pairing the software with our proprietary consulting program creates a tailored solution that ensures lasting value and exceptional ROI.
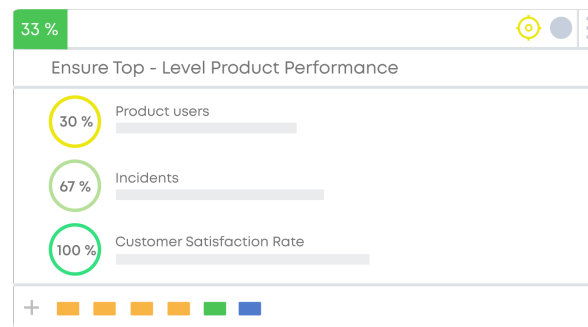
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A Single Software Solution Replacing 3 Tool Categories

Project & Portfolio Management
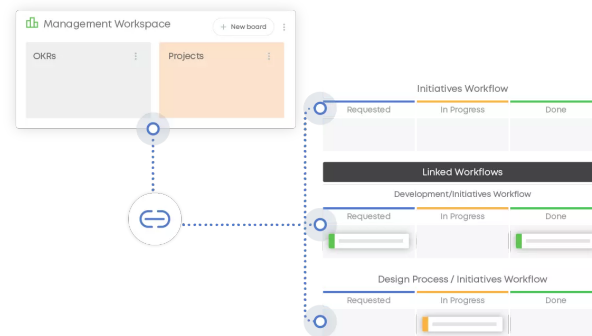
Managing multiple project portfolios makes it difficult to understand what's going on in the organization. That's why we help you visualize all moving parts on interconnected Management and Team boards, break down projects, and track work across teams.

## Goals Management through OKRs

Enterprise agility comes from aligning the work you do with the business strategy. To do this, we give you a central place to manage your goals through Objectives & Key Results (OKRs) and connect them to the daily work activities.
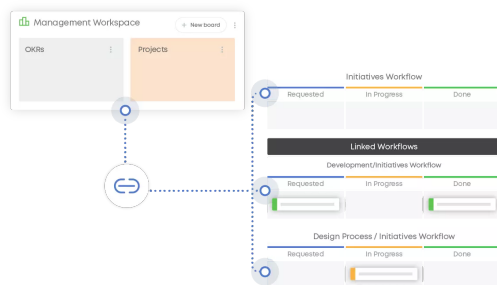
Work Management
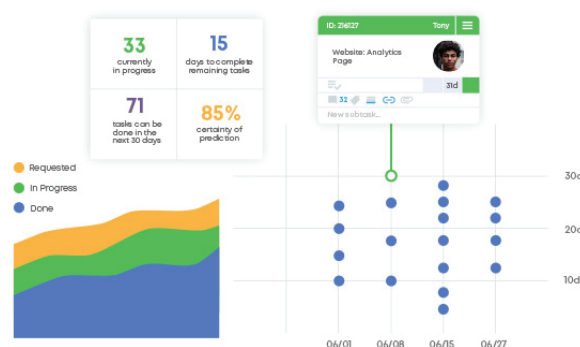
Our software improves your work management by visualizing all work processes on flexible kanban boards. By collecting historical completion data, we focus on data-driven planning, so you can deliver faster to your customers.

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The Most Powerful Features for Enterprise Agility
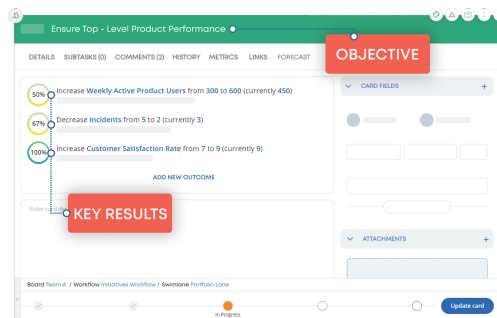
Outcomes/OKRs

Implement OKRs with "measurable outcomes" and scale them across the entire organization. Connect goals to delivery processes and align strategy with execution.
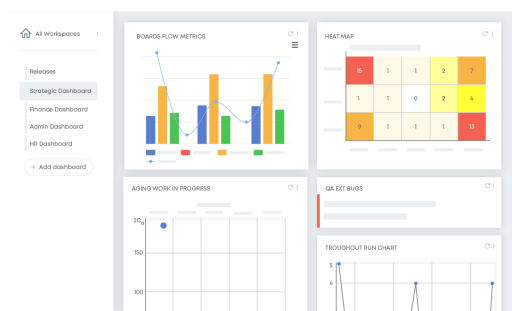

Workspaces

Put your project portfolios on display with Management and Team workspaces. Visualize unlimited levels of hierarchies and track work across multiple teams.


Management Dashboards

Gather all business objectives in one place and gain insights into your workflows' performance. Assess whether what you're working on brings you the desired results.


One-Click Reporting & Analytics

Generate powerful reports to improve your processes continuously by making informed decisions. Use custom dashboards to make all work data easily accessible.

# The Most Powerful Features for Enterprise Agility
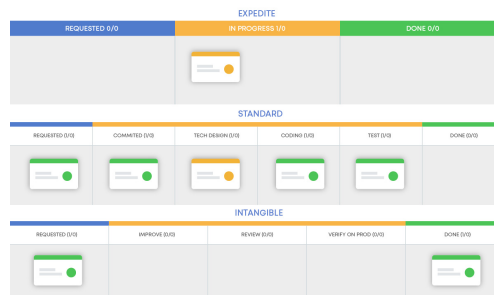
Kanban Boards with Multiple Workflows

Structure your delivery processes on kanban boards and track how work moves. Accommodate complex processes with multiple workflows on a single board.
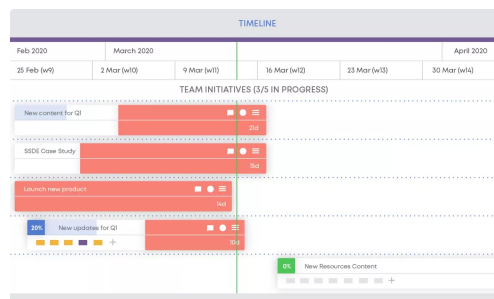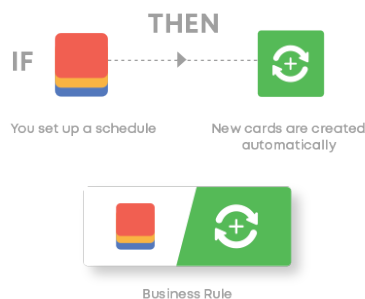

Timelines

Plan initiatives in a calendar view with our timelines. Visualize big work items in a roadmap style, spot delays and adjust your plans in real-time.
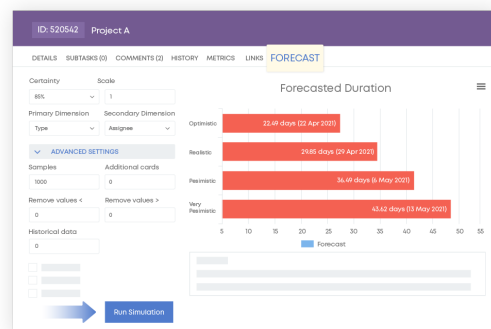
Project Forecasting

Use the "Forecast" feature to embrace probabilistic planning through Monte-Carlo simulations. See possible outcomes for project completion based on historical data.
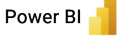

Automation (Business & Outcome Rules)

Through its rich automation capabilities, our software saves you time by triggering actions when certain events occur and dynamically populating values for easier goal management.

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Integrations

Get the most from your business agility platform by integrating our software with your favorite apps, tools, and services.

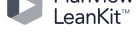| Business Intelligence	Power BI	Looker Studio	tableau	
	Create highly interactive reports, clickable visualizations, and dashboards from your data sets.	Create highly interactive reports, clickable visualizations, and dashboards from your data sets.	Create highly interactive reports, clickable visualizations, and dashboards from your data sets.	
Single Sign-On	Microsoft Azure	okta	onelogin	
	Enable Azure Active Directory integration with Businessmap and stop worrying about forgotten passwords.	Connect your Okta Identity Cloud to login into your Kanban software with your existing accounts.	Integrate your Kanban Software with OneLogin™ - SSO Identity Management.	
Cloud Storage	OneDrive	Google Drive	Dropbox	box
	Perfect for Office 365 users who want to attach files directly from OneDrive to Businessmap task cards.	Connect your Google Docs to your project Kanban boards and attach documents effortlessly.	Collaborate on your DropBox files by attaching them to your tasks in Businessmap.	Access the files in your secure Box cloud storage directly from your project boards.
Developer's Tools	Bitbucket	GitLab	SUBVERSION	GitHub
	Change values or state of Businessmap cards and track commits with the Bitbucket integration.	Synchronize Gitlab issues with your online Kanban board software and capture commits	Track your SVN check-ins and update the Kanban cards from the commit message directly	Track commits, GitHub project issues and more.
Middleware Solutions	make	SYS CORE	zapier	Through middleware solutions you can integrate your software with 1000s of applications including Microsoft Teams, Slack, and others.
	Integromat helps you automate processes that you handle manually. Connect apps in real-time, transfer and transform data with ease.	SYS CORE allows you to constantly synchronize all aplications with the correct data without any programming skills!	Visualize your data from over 750 apps on a flexible online Kanban board in Businessmap.	
Import from other Tools	Trello	Planview LeanKit™		
	Continuously import cards from Trello into a much more flexible Kanban board inside Businessmap.	This is the most advanced import capability that we have developed. We recommend you to get in touch with our Support / DevOps.		

Our software platform has a powerful REST API that allows custom integrations with a wide range of third-party applications and external systems. For more information on integrations, visit the dedicated section of our Knowledgebase.

Get Exceptional ROI with the PPM Ops Consulting Program

What is the PPM Ops program?

250%
Increase in Productivity

100%
Of Participants Recommend PPMPps

92%
Achieved Their Initial Goals

The PPMOps management program offers hands-on guidance for company leaders to achieve organizational goals.

It incorporates workshops, coaching and appraisals that are successfully implemented and recommended by dozens of enterprises worldwide.

Pairing it with Businessmap's software enables organizations to build and evolve their own management system to achieve:

1 OUTCOMES AT SCALE

Achieve better business outcomes through focused and aligned work in only 6 months.

4 COST & TIME SAVINGS

Save years of implementation time, energy & transformation investment compared to other alternatives.

2 THOUGHT LEADERSHIP

Strengthen the core leadership team's skills to develop the organization's ability to learn and adapt in an uncertain environment.

5 MINIMIZED RISK

Reduce the likelihood of abandoning the practices once the program is completed.

3 CONTINUOUS EVOLUTION

Create internal champions capable of evolving the organization further after the program's end.

About

Why choose the PPM Ops program?

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The PPM Ops Program Gets You Results in Just 6 MONTHS!

✓ Instant visibility of the status of projects, portfolios, and business as usual

✓ Understanding of the causes for delays and extra costs and how to eliminate them

✓ Stronger culture of collaboration and focus on customer and business purpose

✓ Roadmap to evolving the organization further in alignment with PPM Ops

✓ Explicit priority and decision - making policies and criteria

✓ Effective communication and coordination between teams and projects

✓ Consistent project portfolio, service and operations management processes

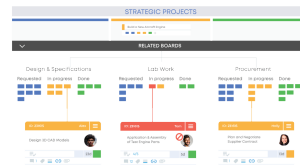✓ Sustainable predictability based on actual flow-related data and metrics
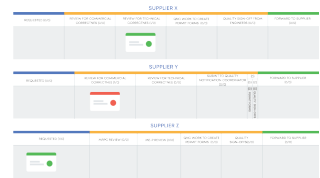
Businessmap in Different Industries

How Businessmap Helps The Aerospace Industry?

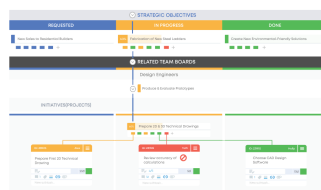Manage the Workload Across All Instrumentation Value Streams

Bring Engineering Teams Together & Manage Dependencies

Streamline Your Deviation Permit Processes

How Businessmap Helps Architecture and Construction?

Bring Full Transparency to the Project's Lifecycle
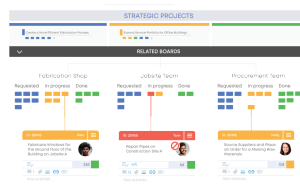
Bridge the Gap Between Fabrication, Procurement, and Job Site Teams
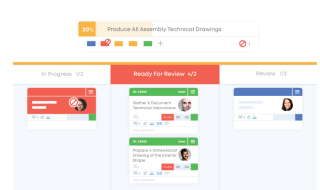
Manage Capacity & Constraints for the Workload

How Businessmap Helps The Chemical Industry?

Enable High-Level Transparency in R&D Projects

Facilitate the Collaboration with Suppliers & Other External Stakeholders

Visualize the Status of All Production Batches

Aerospace

Architecture & Construction

Chemical

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Businessmap in Different Industries

Computer Software

IT Services

Pharma

How Businessmap Helps The Computer Software Industry?
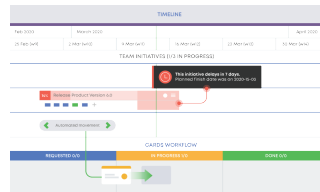
Create Product Roadmaps & Connect Them To Daily Engineering Work

Bring Distributed Software Teams Together

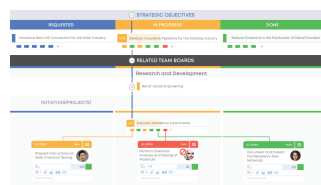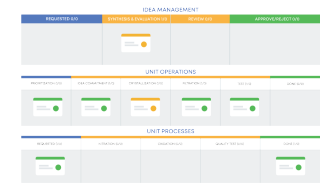**Accelerate Efficiency and Automation Across Development Processes**

How Businessmap Helps the IT Services Industry?

Build Predictable Collaboration Between IT Operations, Support, and Business Teams
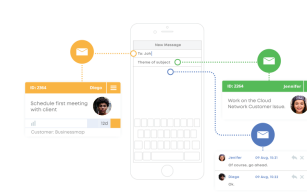
Manage & Automate the Flow of IT Customer Requests

Create Better SLAs & Meet Customer Expectations

How Businessmap helps the Pharmaceutical Industry?

Optimize Operations of Quality Control Labs

Manage Regulatory Approval Processes

Gain Transparency Across a Portfolio of Pharma Projects

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Solutions Designed for Evolving Companies

Unmatched Affordability

Support & Training

Prices that help you scale

The Businessmap solutions have the growth and prosperity of your business in mind. This is why we've priced our services in a way that helps you achieve an incomparable Return on Investment.

Choose the plan that is right for you at **www.businessmap.io/plans-pricing**
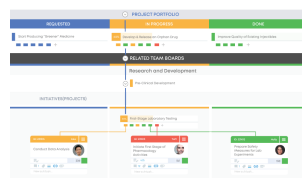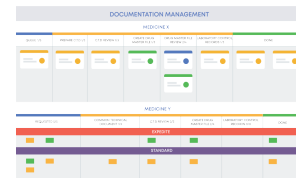
How we support you on your journey

We understand that your enterprise has unique needs that are often complex. This is why we tailor our solutions and complement them with our multifaceted support system designed to ensure lasting value and exceptional ROI. Take advantage of exceptional resources including:

- Business status quo Assessment
- PPM Ops two-day starter course
- Large partner community
- Video training portal
- Comprehensive knowledge base
- Customer Success Team
- Technical support with unbeatable response times
- New software releases every month
- Regular webinars and online workshops
- and more!

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What Our Customers Say:

> " The software has created a new environment centered around communication and transparency in a visually appealing way that we haven't seen before.

Ben Jackman
Logistics Supervisor
BMWC Constructors

> " Businessmap not only provided us with a highly configurable and feature-rich tool to visualize our Kanban board, but the additional features like business rules and, especially, the enhanced analytics really put it in the lead as the tool for us to use.

Becky Mcneeley
Dir. Software Eng.
Ultimate Software

> " ...after three months, our team is more collaborative and performing better than before.

Josh Zimmerman
Department Manager, Business
Development – BIM2Fab® Steel
SSOE Group

> " Initially, I just want to track my deliverables, but mapping the workflow had a completely unintended, yet amazing effect: the team built a common understanding of how work gets done.

Benoît Guillaud
Project Leader
GE Aviation

> " We supported transferring over 6000 users and several hundred boards from another Kanban-tool provider (one which is amongst the market leaders) to Kanbanize.
>
> The impact and outcome was significant. Businessmap offers a customer service that we haven't experienced anywhere else, they exceeded our naturally high expectations by far.

Andrea Haase
Continuous Improvement Leader

Enterprise Grade Security

Keep your operations safe with our robust security features, designed to protect your data.

- ISO 27001 and GDPR compliance
- PCI 2.0 Compliance
- Regular penetration testing
- Security assessment certificate
- High Availability (HA of 99.98%)
- Encryption of data at rest
- Transport encryption TLS 1.2
- SSO with IdPs via SAML 2.0S

- SCIM Provisioning
- 2FA
- Multi-region data centers
- IP Whitelisting
- Strong Password Policies
- Security & Audit Logs
- Roles and team authorization
- API custom restrictions

We have more than 1000 happy clients and 350+ partners worldwide.

Our mission is to discover new management ways and share this knowledge through amazingly powerful solutions that are easy to use.

We are ready to help. If you have any questions do not hesitate to contact us.