BUSINESSMAP
VS JIRA

businessmap
There is always a better way.

Get Much More with NO ADD-ONS

	businessmap	Jira
OKRs (Objectives & Key Results)	✓	Add-On
Portfolio Management	✓	Add-On
Advanced Agile Roadmaps	✓	Premium
Dependency Management	✓	Premium
Advanced Analytics & Dashboards	✓	Add-On
Work Hierarchy	UNLIMITED	LIMITED epic-story-task
Supported PM Methods	Advanced Kanban, SAFe, Scrum, PMO, OKRs, Hybrid, KMM, Flight Levels	Basic Kanban & Scrum
Usability Score*	4.7	4.1
Customer Service Score*		4.2

*Based on Reviews on Capterra

Get Much More for LESS

	Project Portfolio Management Platform	Issue & Project Tracking System
Visibility	Everything at a GLANCE	Requires a lot of manual action
Software Category	Project Portfolio Management Platform	Issue & Project Tracking System
License Cost per User/Month	$6.78	$8.58
Total Cost of 3 Add-Ons User/Month	$0.00	$2.53
Total Cost per User/Month	$6.78	$11.11
Total Cost 1000 Users/Year	**$80 760**	**$133 320**

YOU SAVE MORE THAN $50 000 / YEAR
REPLACING ONLY 3 ADD-ONS

OBJECTIVES & KEY RESULTS CATEGORY

	businessmap	Jira Software
Create OKRs	INCLUDED	ADD-ON
Link OKRs to Work	INCLUDED	ADD-ON
OKRs Hierarchy	INCLUDED	ADD-ON
OKR Status – Risk Management	INCLUDED	ADD-ON
View OKR Status Across Teams	INCLUDED	ADD-ON
OKR Types	INCLUDED	ADD-ON
Outcome & Output Progress	INCLUDED	✗
Filter per Key Results	INCLUDED	✗
OKR Projections	INCLUDED	✗
OKR Automation	INCLUDED	✗

PROJECT PORTFOLIO MANAGEMENT CATEGORY

	businessmap	Jira Software
Portfolio board	INCLUDED	✗
Management & Team Workspaces	INCLUDED	✗
Project Prioritization/Ordering	INCLUDED	✗
Flow Governance	INCLUDED	✗
Advanced Project Roadmaps	INCLUDED	Premium
Work Breakdown Structure	INCLUDED	ADD-ON
Project Status Report	INCLUDED	ADD-ON
Project Progress Dashboard	INCLUDED	INCLUDED
Dependency Management	INCLUDED	INCLUDED
Workload Management	INCLUDED	INCLUDED

WORK MANAGEMENT CATEGORY

	businessmap	Jira Software
Kanban & Scrum Boards	INCLUDED	INCLUDED
Board Design & Structure	INCLUDED	INCLUDED
Work Automation	INCLUDED	INCLUDED
Custom Fields	INCLUDED	INCLUDED
Advanced Analytics & Reports	INCLUDED	ADD-ON
Built-in Metrics (Cycle Time, Lead Time, Throughput)	INCLUDED	ADD-ON
WIP Limits (per column, swimlanes, size, person, etc.)	ALL VARIATIONS INCLUDED	Only per column
Approvals/Work Criteria	INCLUDED	Premium
Visual stickers & blockers on work items	INCLUDED	✗
Multiple task/project workflows	INCLUDED	✗
Whiteboards	INCLUDED	Included in Confluence
AI Tools	INCLUDED	Premium

Why others switch to BUSINESSMAP from JIRA?

"Directors can monitor the progress of activities without needing to delve into micro-management details, thanks to the clarity and structure of the tool. All of this is **achieved without the need for additional plugins.**

"One of the **most valuable features of Businessmap is its native metrics**, which provide powerful insights into the key issues faced by my team.

"**Jira isn't cheap and any integration you need to buy more.** A few extras you want to put in the solution leave it almost double the value.

"The tool *(Jira)* **was not made for everyone,** it was made for those who have mastered the technology area. It's not intuitive at all.

"Unlike other solutions, such as Jira, where the responsibility for solving problems often falls on an "in-house expert," Businessmap offers an entirely different approach. **There's no need to have a "Jira expert" on your team.**

"I make informed strategic decisions, **without the need for external plugins.**

"I notice a significant **improvement in team communication and collaboration,** as everyone has access to the information they need.

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